



**ANNOUNCEMENT:**

**G&Z APPOINTS A NEW SALES MANAGER FOR NORTH AMERICA**

**Ripon, California U.S.A. September 30, 2020** – Guntert & Zimmerman is happy to announce the appointment of our new Sales Manager for the North American region.

Richard Graves is an experienced Industry Manager in the fields of asphalt, and construction. Driven by his strong belief in customer service, his goals include providing the best product on the market and providing even better product support to keep his customers operational and profitable. In addition to his primary job functions, he has been recognized as a leader at the dealer and manufacturer level for his extraordinary commitment to improve processes that lead to efficiency and productivity.

Richard resides in Austin Texas but is from the small town of Mart. He was raised within a family, heavy earth moving, construction business that began in the 1930's. He grew up operating and repairing CAT equipment before he could get a driver's license. After graduating from Texas, A&M University, he began his career at Holt Cat of Texas as a Machine Application Specialist. He soon became an Account Sales Representative covering all statewide government agencies. Since 2015, Richard has been the Paving Industry Manager which has led to an unprecedented growth in paving product sales volume for brands such as CAT, Weiler, and Integral DX, within Holt CAT's territory. Richard has experience in sales, account management, product support, customer service, and machine application. Richard is technically very strong and field oriented. G&Z looks forward to getting Richard educated in concrete!

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